



Your continued support allows the Braintree 4th of July Celebration Committee to continue to offer this fun-filled, free family event. We hope you will sign on and join us as we celebrate our Independence! See inside Sponsorship Opportunities for more information!

CELEBRATING SINCE 1973
 A DECLARATION FOR
SouthSide Tavern
 PREMIER VIEWING
911 Washington Street, Braintree, MA
 Located directly on the parade route, you and your guests will be able to view the parade in comfort while enjoying some All-American Hospitality from our friends at SouthSide Tavern.



BRAINTREE'S
 CELEBRATION COMMITTEE *July 4th*

P.O. Box 850263, Braintree, MA 02185
 Phone: 781-399-7734 • Braintrees4th@gmail.com
WWW.BRAINTREES4TH.ORG
 @braintrees4th

facebook.com/braintrees4th
 The Braintree July 4th Celebration Committee is a 501c3 Charity
 Tax ID# 45-521-9221 • All donations are tax deductible.

Braintrees4th@gmail.com

Braintrees4th@gmail.com



Leave Your Mark ON OUR CELEBRATION!

By becoming a sponsor, your company brand will reach thousands of local customers while supporting one of the largest events on the South Shore. We hope you will join us and celebrate everything that we love about America!

90K+

Saw Braintree Day events on Facebook

16K

Homes & businesses will see your sponsorship in the mail

70K

Braintree Social Media Followers

24K

Visitors to Braintrees4th.org website
with 30K page views

Braintrees4th@gmail.com

Sponsorship Opportunities

Signature Level Sponsor & Optional Naming Rights

\$5,000–\$10,000

Raise or donate \$5,000–\$10,000 and you'll become a member of our Signature Level. This is a TOP LEVEL sponsorship including optional naming rights on activities and events of your choice. Benefits include:

- Your company logo or name will be shown during Braintree Community Access Television's coverage of the parade. Parade announcers will also plug your company name throughout parade coverage, further increasing your community marketing exposure to 13K household cable tv subscribers.
- Your company or family name receiving top billing on everything, including:
 - All promotional advertising and acknowledgement at parade and Braintree High School
 - Top Level of our website and billboard truck before and after parade and at Braintree High School with over 25,000 in attendance.
- Company brand logo TOP LEVEL display on front cover of Braintree Advertiser which is mailed to over 16,000 Braintree addresses (business & residential).
- Includes luncheon with Mayor Erin Joyce and the Braintree July 4th Committee on the Friday before.
- Complimentary appetizer and beverage tickets to watch the parade in style and comfort at SouthSide Tavern.
- VIP tickets to our hospitality tent located backstage of our main entertainment stage with prime viewing seating of acts and fireworks display!
- Optional entrance of your own parade vehicle float, plus patriotic committee swag for you and your employees or guests!
- Posts highlighting your business on Braintree Day's official Instagram and Facebook channels.

Red, White & Blue Sponsor

\$2,500

As a Premier Red, White & Blue Sponsor, your company will be acknowledged at Braintree's largest annual event with over 25,000 people in attendance. Sponsorship includes:

- Your company logo or name will be shown during Braintree Community Access Television's coverage of the parade. Parade announcers will also plug your company name throughout parade coverage, further increasing your community marketing exposure to 13K household cable tv subscribers.
- Your company logo included in all advertising and promotional materials and on the Town of Braintree and Braintree July 4th Celebration Committee websites. Committee's website will create a direct link from your logo to your website in your TOP LEVEL display.
- Company brand logo TOP LEVEL display on front cover of Braintree Advertiser which is mailed to over 16,000 Braintree addresses (business & residential).
- Company logo will be a TOP LEVEL display in the Independence Day Parade on our billboard advertising displayed at Braintree High School activities.
- Company name will be prominently displayed at the all-day family events at Braintree High School on our booster sponsor boards.
- We will acknowledge our Red, White and Blue Sponsors throughout the day and prior to the fireworks display at Braintree High School.
- You will be invited to a private, Sponsors-only lunch with Mayor Joyce and the Braintree 4th of July Celebration Committee to be held the Friday before.
- Complimentary appetizer and beverage tickets to watch the parade in style and comfort at SouthSide Tavern.
- VIP tickets to our hospitality tent located backstage of our main entertainment stage with prime viewing seating of acts and fireworks display!
- Optional entrance of your own parade vehicle float, plus patriotic committee swag for you and your employees or guests!

Freedom Sponsor:

\$1,000

Benefits include:

- Your company logo displayed in the Independence Day Parade on our billboard advertising truck that will begin and end the parade route and later displayed at Braintree High School activities.
- Company brand logo displayed on front cover of Braintree Advertiser which is mailed to over 16,000 Braintree addresses (business & residential).
- Your company name displayed on our Booster Sponsor boards at all-day Braintree High School activities.
- Company name included in all promotional advertising/materials and acknowledged prior to the fireworks display at Sunset lake including scrolling display on the committee's website.
- You will be invited to a private Sponsors-only lunch with Mayor Joyce and the Braintree 4th of July Celebration Committee to be held the Friday before.

Liberty Sponsor:

\$500

Benefits include:

- Your company name boldly displayed in the Independence Day Parade on our billboard advertising truck that will begin and end the parade route including scrolling display on the committee's website.
- Your company name displayed on our Booster Sponsor boards at all-day Braintree High School activities.

Patriot Sponsor:

\$100

Benefits include:

- Your company name listed on our billboard advertising truck and booster sponsor board at all-day Braintree High School activities.